

Separate the processes of
creation FROM IMPROVING

You can't

write AND EDIT, or

sculpt AND POLISH, or

make AND ANALYZE

at the same time.

If you do...

*the editor stops
the creator.*

WHILE YOU INVENT, DON'T SELECT.

WHILE YOU SKETCH, DON'T INSPECT.

WHILE YOU WRITE THE FIRST DRAFT, DON'T REFLECT.

At the start,

the creator mind

must be unleashed from

JUDGEMENT.

- Kevin Kelly -